

Breana J. Parks

(510) 861-7994

breaparks@hotmail.com

breanajanae.com

www.linkedin.com/in/bréana-parks

Production • Media / Photography • Marketing • Administration • Teaching Artist

CORE COMPETENCIES:

Production:

- Produced live games hosted on university campus, and oversaw games operation (ESPN3) • Served as technical director for NCAA West Coast Championship
- Assisted in filming of indoor sporting events; and use of Sony PXW-X160 and PXW-Z190 • Effective management and collaboration for all film screenings and panels on schedule • Directed volunteers and managed administrative duties for production team
- Responsible for setting up equipment and troubleshoot graphics or equipment issues

Media / Photography:

- Created promotional photo package for America's Next Top Asian Model contestant • Creative approach to creating and telling visual story for photoshoots
- Experience food photographer for multiple chefs and events
- Photos credited in use in San Diego Tribune newspaper, blogs, and social media campaigns

Marketing:

- Collaborate with designers and marketing department managers on ads
- Introduced and implemented Snapchat at software company to recruiting engineers
- As a Multimedia Design Intern, designs based on departmental needs
- Managed commerce analytics and reports for clients and other organizations
- Collaborated on tiktok and instagram materials for marketing new events and upcoming programming

Administration:

- Effective team player who is comfortable leading or collaborating
- Productive, responsible and willing to handle any task; comfortable in fast paced environment
- Proficient in the latest software version for Excel, Word, PowerPoint, and Google Docs
- Extensive organization and file maintenance skills
- Ability to be flexible in changing environments
 - Created an onboarding process for new employees and new interns
 - Standardized program processes and created training materials
 - Created group program calendars for museum which included Camps and private events
 - Provided new program options which included budgeting materials for new programs for management

Teaching:

- Effective time management skills; Scheduled and facilitated project loads to students
- Curating a curriculum for young youth to promote creative projects
- Promote youth health and wellness in mental health and social discussions during the pandemic

EXPERIENCE:

• **Museum Program Manager**-Museum of Children's Art 2022-2023 • **Teaching Artist**- Ashland Reach Youth Center 10/2020- 05/30/2022 • **Photo Assistant**-Movemedia 07/2021- current • **Site Lead**- BallerTV 02/2020 – 1/2022 • **House Manager** – San Diego Asian Film Festival 11/2019 – 11/2019 • **Executive Producer** – UC San Diego Athletics 2/2019 – 6/2019 • **Senior Producer** – UC San Diego Athletics Tritons TV Production 9/2017 – 1/2019 • **Multimedia Design Intern** – OSISOFT, Marketing Department 6/2017 – 5/2018 • **Freelance Photographer** – Multiple Projects 9/2017 – Current

EDUCATION:

- University of California, San Diego – **BA, Visual Arts and Media** Minor: **Ethnic Studies**